

Credentialing and Program Accreditation workgroups gear up for 2011

A year ago this month, the ICF Board turned questions over to the global Credential and Program Accreditation Committee resulting from the broadband discussions held in late 2009 regarding possibilities for revamping the Committee's processes. The Committee was asked to develop a work plan which used global workgroups to address various concerns.

During this pivotal start-up year, the Committee did the extremely important work of setting up systems that have subsequently been tested in terms of self-maintenance and leadership succession. Committee workgroups have been instrumental in these precedent-setting times by creating new models of wider participation for ICF membership in global discussions on fundamental tenets facing our industry. In the long term, these efforts will serve to enhance the ICF brand, involve its members as 'promoters' of ICF and provide viable structures in support of its volunteer committees.

Here are just a couple of items considered by the workgroups in the fourth quarter of 2010:

- The Credential and Program Accreditation Governance workgroup found that it is in the best interest of the credentialing program if it is financially and managerially independent from the ICF. The group is now exploring what a separate governance structure might look like. This workgroup expects to finish their initial review within two months and begin gathering input for their final recommendations.
- The Credential Assessment Improvement Process workgroup reviewed the current MCC oral exam process and drafted a recommendation for interim steps for improvement. Their next step is for this recommendation to be reviewed for input by ICF members who have volunteered as reviewers and by the ICF Assessors prior to going to full Committee for review and submission to the global ICF Board.

Look for more credentialing updates in future issues of *Coaching World* and other communication channels such as the [ICF blog](#).

ICF Member Benefit of the Month: *Virtual Education*

Did you know...ICF members can attend free Virtual Education sessions (and earn CCEUs!) through the ICF? Several sessions are offered monthly by guest speakers (more than 45 sessions in five languages across numerous time zones were offered through 2010).

Topics are chosen to offer coaches personal and practice development—from Coaching Abrasive Leaders to Personal Branding for Coaches and everything in between. Guest speakers in the past have included the likes of ICF Past President Steve Mitten, MCC, branding consultant William Arruda, and social media expert Christine Gallagher.

Those who attend these meetings are eligible for Continuing Coaching Education Units (CCEUs) that may be used in attaining or renewing an ICF Credential.

Learn more about upcoming sessions on [page 14](#).
Access recorded sessions [here](#).

Welcome 2011 Global ICF Committee Leaders

Each year, ICF depends on members from around the world to volunteer to serve in a number of leadership roles, including on global Committees. Committees work throughout the year to support the strategic priorities established by the global Board of Directors.

The following members have agreed to lead a global Committee in 2011:

Credentialing & Program Accreditation Committee

Chair: Amarah Ross, MCC

Vice Chair: Edmée Schalkx, PCC

Conference Education Steering Committee

Chair: Lynn Meinke, PCC

Education Committee

Chair: Susan Samakow, PCC

Vice Chair: Johan Frisk, ACC

Finance Committee:

Chair: John Annesley, PCC

Ethics & Standards Committee

Chair: Sally Rhys, ACC

Vice Chair: I. Barry Goldberg, PCC

Marketing Committee

Chair: Dr. Deborah Rivers, PCC

Vice Chair: Pernille Lauritsen, PCC

Membership & Community Committee

Chair: Kara Exner, ACC

Vice Chair: Vanessa Shaw, PCC

Regulatory Committee

Chair: TBD

Vice Chair: TBD

Research Committee

Chair: Francine Campone, MCC

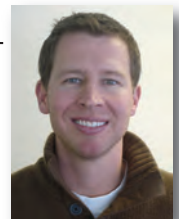
Vice Chair: Denice Hinden, ACC

Look for news on Committee work to be shared throughout the year in *Coaching World*, through e-mail updates and on [Coachfederation.org](#)

Thank you to all members of 2011 Committees who have accepted the offer to serve for a one-year term and to the many members who expressed their interest in serving. Information on applying to serve on a 2012 Committee will be made available in August.

Welcome new ICF account executive!

The ICF would like to introduce Jason Wallin as the new ICF account executive, sales and sponsorships. Jason is your primary contact for advertising opportunities with ICF, conference exhibit sales, and the ICF Resource Partner Program.



You can reach Jason at jason.wallin@coachfederation.org.