



PLAYING TO THE  
**EDGE**

SEPTEMBER 24-27 2011  
ICF ANNUAL INTERNATIONAL CONFERENCE  
LAS VEGAS, NEVADA



## Coaching's Creative Quotient

presented by David Matthew Prior



presented by David Matthew Prior

Presentation for ICF Annual International Conference, Las Vegas, Nevada, September 24-27 2011

Demonstration 1  
**THE COACHING PICTURE**

Demonstration 2  
STORY SPINE

Demonstration 3  
3 WORD COACH

PLAYING TO THE  
**EDGE** SEPTEMBER 24-27 2011  
ICF ANNUAL INTERNATIONAL CONFERENCE  
LAS VEGAS, NEVADA

## Coaching's Creative Quotient

presented by David Matthew Prior

presented by David Matthew Prior

PLAYING TO THE  
**EDGE** SEPTEMBER 24-27 2011  
ICF ANNUAL INTERNATIONAL CONFERENCE  
LAS VEGAS, NEVADA

## Coaching's Creative Quotient The Coaching Picture

presented by David Matthew Prior

presented by David Matthew Prior



Demonstration 1

**THE COACHING PICTURE**

Demonstration 2

STORY SPINE

Demonstration 3

3 WORD COACH

Demonstration 1

**THE COACHING PICTURE**

Demonstration 2

STORY SPINE

Demonstration 3

3 WORD COACH



Demonstration 1  
THE COACHING PICTURE

Demonstration 2  
**STORY SPINE**

Demonstration 3  
3 WORD COACH

PLAYING TO THE  
**EDGE** SEPTEMBER 24-27 2011  
ICF ANNUAL INTERNATIONAL CONFERENCE  
LAS VEGAS, NEVADA ICF International Coach Federation

## Coaching's Creative Quotient

presented by David Matthew Prior  
[GETACOACH.com](http://GETACOACH.com)

[GETACOACH.com](http://GETACOACH.com)  
presented by David Matthew Prior

PLAYING TO THE  
**EDGE** SEPTEMBER 24-27 2011  
ICF ANNUAL INTERNATIONAL CONFERENCE  
LAS VEGAS, NEVADA ICF International Coach Federation


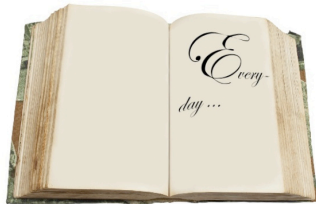
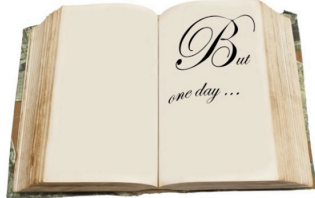




## Coaching's Creative Quotient Story Spine

as inspired from "Training to Imagine" by Kat Koppett

presented by David Matthew Prior  
[GETACOACH.com](http://GETACOACH.com)

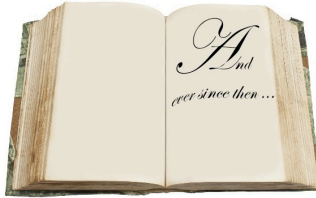
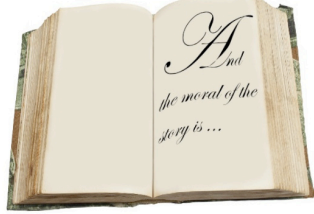


[GETACOACH.com](http://GETACOACH.com)  
presented by David Matthew Prior

Demonstration 1  
THE COACHING PICTURE

			
Once upon a time ...	And the moral of the story is ...	But one day ...	Because of that ...
			

Demonstration 2  
**STORY SPINE**

Demonstration 3  
3 WORD COACH

		
Until finally ...	And ever since then ...	And the moral of the story is ...
		

Demonstration 1  
THE COACHING PICTURE

Demonstration 2  
STORY SPINE

Demonstration 3  
**3 WORD COACH**

PLAYING TO THE  
**EDGE** SEPTEMBER 24-27 2011  
ICF ANNUAL INTERNATIONAL CONFERENCE  
LAS VEGAS, NEVADA ICF International Coach Federation

## Coaching's Creative Quotient

presented by David Matthew Prior  
[GETACOACH.com](http://GETACOACH.com)

presented by David Matthew Prior  
[GETACOACH.com](http://GETACOACH.com)

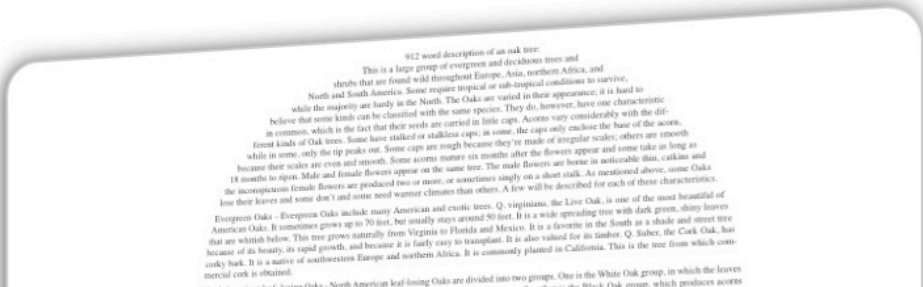
PLAYING TO THE  
**EDGE** SEPTEMBER 24-27 2011  
ICF ANNUAL INTERNATIONAL CONFERENCE  
LAS VEGAS, NEVADA ICF International Coach Federation

## Coaching's Creative Quotient 3 Word Coach

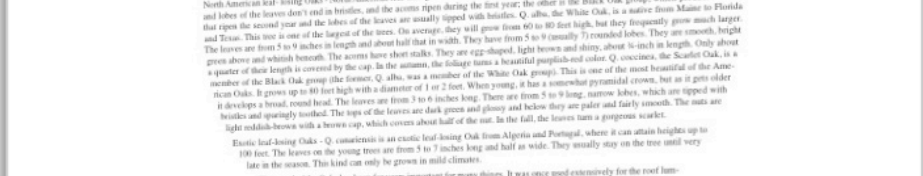
presented by David Matthew Prior  
[GETACOACH.com](http://GETACOACH.com)

presented by David Matthew Prior  
[GETACOACH.com](http://GETACOACH.com)

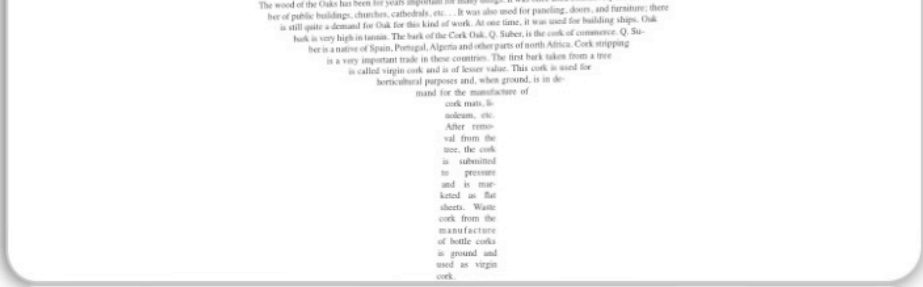
Demonstration 1  
THE COACHING PICTURE



Demonstration 2  
STORY SPINE



Demonstration 3  
3 WORD COACH



Demonstration 1  
THE COACHING PICTURE

Demonstration 2  
STORY SPINE

Demonstration 3  
**3 WORD COACH**

When words are scarce  
they are seldom spent in vain.

*William Shakespeare*



Demonstration 1  
THE COACHING PICTURE

Demonstration 2  
STORY SPINE

Demonstration 3  
**3 WORD COACH**

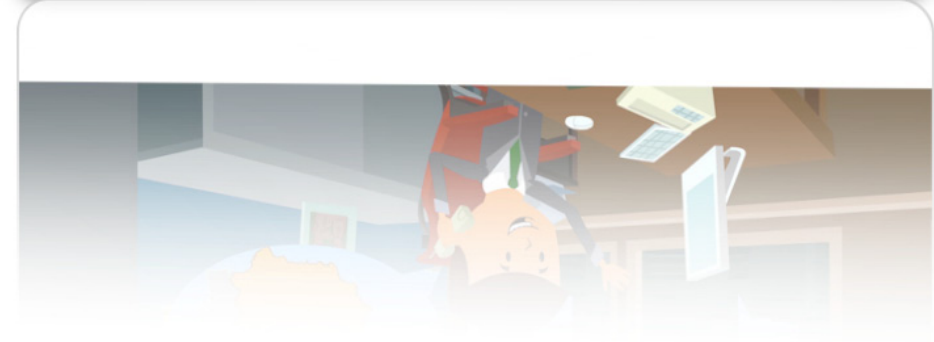
Thoughts are free.

*William Shakespeare*

Demonstration 1  
THE COACHING PICTURE

Demonstration 2  
STORY SPINE

Demonstration 3  
**3 WORD COACH**



Demonstration 1  
THE COACHING PICTURE

Demonstration 2  
STORY SPINE

Demonstration 3  
3 WORD COACH

**SOURCES**

**SOURCES**

Demonstration 1  
Center for Creative Leadership: *Visual Explorer*

Demonstration 2  
Kat Koppett: *Training to Imagine*

*Demonstration 3*  
Keith Johnstone: *Impro for Storytellers*

Demonstration 1

THE COACHING PICTURE

Demonstration 2

STORY SPINE

Demonstration 3

3 WORD COACH

## CONTACT

**David Matthew Prior, MCC**

Getacoach.com

P.O. Box 639

Saddle River, New Jersey

07458-0639

USA

Office: +1.201.825.2082

Fax: +1.201.825.7320

Email: [david@getacoach.com](mailto:david@getacoach.com)