

# March ICF Board Meeting Overview

## Budget approved for FY2011

by Ann Jarvis, ICF staff

The global ICF Board of Directors conducted their second meeting of the year on March 18 via teleconference. Topics discussed ranged from the fiscal 2011 operating budget to approval of a candidate for the ICF Foundation.

The following is an overview of the Board's decisions and how they affect the ICF and members at-large.

Budget fiscal 2011 approved: The Board approved the draft budget recommended by the ICF Executive and Finance Committees. This budget will cover costs incurred from April 1, 2010 through March 31, 2011. Details on how member dues will be allocated are included on [page 2](#). Additional financial information is available online—click [here](#).

The approved \$4.7 million USD budget includes funding for several major incentives, including the addition of a Director of Communications to support the membership, sponsorship of an additional Global Leaders Forum preceding the ICF European Coaching Conference, funding of research to benchmark consumer awareness of coaching and the ICF, expanded marketing initiatives in South America and Asia Pacific, funding for the ICF's 15th anniversary and continuation of funding to support branding efforts.

Nominating Committee policy updated: As outlined on [page 15](#), the Board revised the policy on how the ICF Nominating Committee (the group responsible for presenting a slate of candidates for open seats on the global ICF Board of Directors) is populated. For more information, see [page 15](#) or click [here](#).

Eligible ICF members will now be able to volunteer to serve on the Nominating Committee much like members can volunteer to serve on other global Committees and Taskforces.

**Credentialing Committee work plan approved:** As discussed in the April 2 ICF blog post by 2010 ICF President Giovanna D'Alessio, MCC, the Board approved a two-year work plan presented by the global Credentialing & Program Accreditation Committee. The work plan involves the assistance of several work groups which are still to be populated by ICF members and other stakeholders. Visit the ICF blog at [Coachfederation.org/blog](http://Coachfederation.org/blog) for more information and/or to leave a comment.

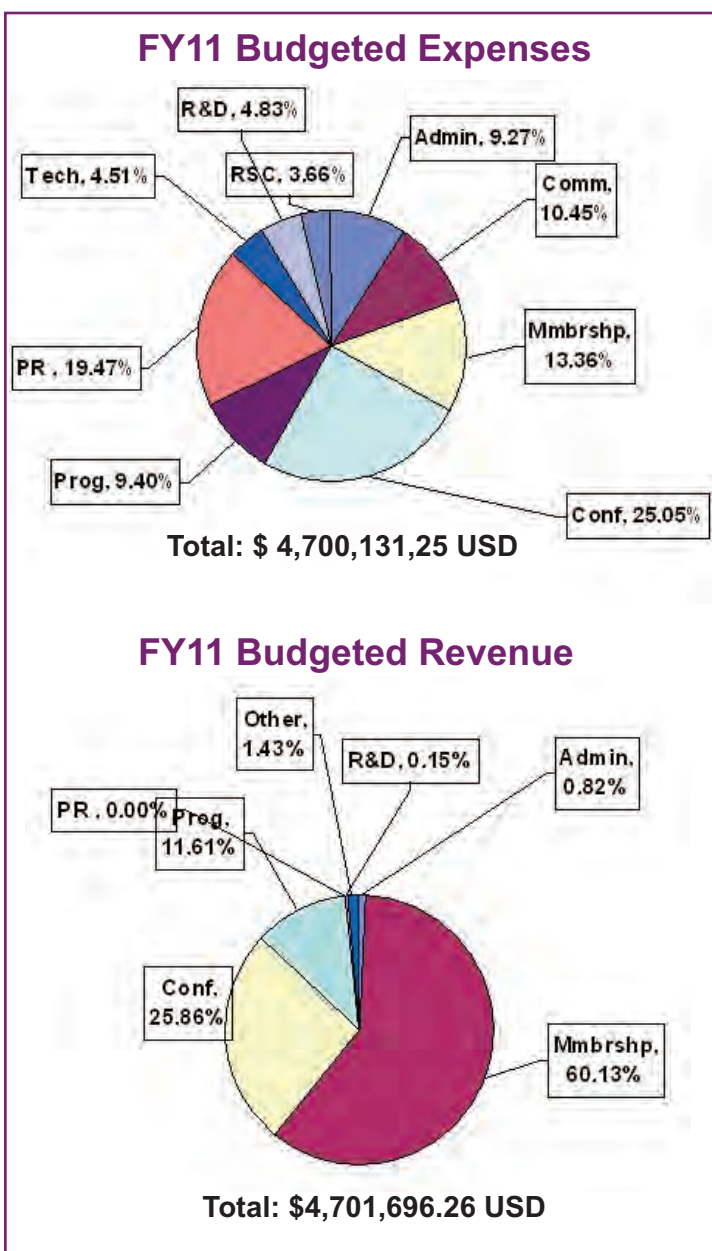
The Board is committed to making sure the ICF's Credentialing Program is enhanced to best protect and serve consumers of coaching services, measure and certify

competence of individuals and inspire pursuit of continuous development.

**Role and Authority of Executive Committee:** The Board approved a list of specific actions to be carried out by the Executive Committee in 2010. This list includes:

- Discussing annual goals and key performance indicators (KPIs) to be presented to the Board during its July meeting;
- Evaluating overall annual staff accomplishments as compared to the agreed upon goals and KPIs;

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- Review of the budget;
- Being involved in new Directors' (staff) hiring;
- Being involved in the key strategic initiatives of the organizations with a decision-making role for urgent matters that cannot wait until the next Board meeting;
- Approval of ICF Resource Partners;
- Serving as ICF Ambassadors to ICF Chapters, taking active role in chapter events;
- In charge of designing the dialogue-based planning initiative for 2010–2011; and
- Primary respondents to a suggestion box/feedback which is to be created shortly.

By approving the above list of duties, the Board empowered the Executive Committee to better serve the ICF membership and tasked the Committee to connect more with local members, in order to share updates about the ICF, around the world.

### Conference Education Steering Committee Suggestions:

The Conference Education Steering Committee submitted several recommendations to the Board for review. The Board approved to hold the annual business meeting as part of Saturday's lunch program, rather than before one of the three keynote speakers. They also approved a recommendation to replace the three MCC special sessions with something else to honor MCC holders that is not linked to a speaker session, as members had expressed feelings of being excluded at conference.

**Minimum Eligibility Criteria for ICF Members:** The need for possible minimum eligibility criteria for ICF members emerged from ICF brand focus group work conducted last year, findings from the 2009 ICF Professional Development Survey and from conversations held by various global ICF Committees. As such, at its January 2010 meeting the Board approved the idea of applying minimum eligibility criteria for ICF membership and directed the global Membership & Community Committee to develop several criteria for member practitioners to be presented to the Board at the March Board meeting. At the March meeting, the Committee requested additional time to research this topic before presenting a recommendation to the Board.

The Committee expects to present their specific proposal, which will consider the impact on the ICF brand, credentialing program and other areas, at the July Board meeting.

**Disaster Relief Taskforce:** The Board approved the recommendation of the Disaster Relief Taskforce which outlines the ICF's role in responding to natural disasters that occur in the future.

The ICF will work to connect with local chapter leaders/members, inform the membership at-large of updates of their peers who reside in affected areas and work to connect coaches in need with members willing to assist.

**Candidate for ICF Foundation Board of Trustees:** The ICF Foundation's Board of Trustees recommended that Silvia Tassarotti, MCC, be invited to serve on the ICF



Tassarotti

Foundation's Board. Silvia has held several volunteer leadership positions within the ICF, including serving as President of the ICF Chapter in Italy and as Chair of the 2009 ICF Annual International Conference Education Steering Committee. The Board approved Silvia being added to the Foundation's Board.

The ICF Foundation is a separate nonprofit entity from the ICF that exists exclusively for education, research and charitable purposes in professional coaching. Currently, the Foundation Board is reviewing proposals to identify and partner with established pro-bono coaching initiatives centered on education. For more information, visit [FoundationofICF.org](http://FoundationofICF.org).



Do you have questions about recent decisions made by the ICF Board of Directors? Join the next **Real Talk with the Board** call to talk with members of the Board. See more details and a call schedule on [page 9](#).

### ICF Board of Directors Meeting Schedule for 2010

May 20  
July 7–10  
September 16  
October 26  
December 16

Board meeting overview articles will appear in *Coaching World*. Overview articles of previous meetings are posted online [here](#).