



## 2011 International Coaching Week Events

### **ICF Calgary Chapter**

#### **Canada**

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[www.calgarycoaches.com](http://www.calgarycoaches.com)

In the Calgary area, various events started on February 7, to illustrate the significant benefits of coaching to people's personal goals and professional lives. At these events, several Calgary-based professional coaches gave back to their community, giving the public the opportunity to personally experience the impact coaching can have on their personal or professional life through 20-minute Laser Coaching sessions. These sessions had a \$20 fee with all proceeds donated to the Canadian Breast Cancer Foundation. Also, on Feb. 12, education breakout sessions and Family Coaching were offered.

### **ICF-CT**

#### **Connecticut (USA)**

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[ICF-CT.org](http://ICF-CT.org)

The ICF-CT Chapter starting working in September 2010 to put together a great program in 2011 to support local coaches in getting out in the public to promote International Coach Week. The chapter not only encouraged local coaches to get involved, but they also provided coaches with promotional pieces they could personalize, including a letter of introduction from the chapter president to an establishment requesting the establishment allow a coach to present coaching to their customers on a mutually agreed night, a personalized flyer, as well as a press release.

### **Cleveland Coach Federation**

#### **Ohio (USA)**

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[www.ClevelandCoachFederation.org](http://www.ClevelandCoachFederation.org)

The Cleveland Coach Federation, a chapter of the ICF, will be held its 3rd Annual Coaching Showcase on February 26. The event offered something for



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people who are looking for a coach, those who are exploring the field of coaching, as well as established coaches.

### **ICF Gauteng Chapter**

#### **South Africa**

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[www.icfgauteng.org/www.coachingcaravan.co.za](http://www.icfgauteng.org/www.coachingcaravan.co.za)

Coaches were welcomed to contribute their time towards various projects posted on the Coaching Caravan website in order to provide individuals and groups who would not normally be able to access and/or afford a coaching experience. Coaches were asked to make a positive difference by offering free coaching, running training courses, facilitating workshops or team coaching, assisting with programmes and many other creative possibilities. Of the 15 separate coaching projects that were registered, in at least four African countries, all aimed at providing coaching services on a pro-bono basis to needy communities or NGOs that desperately need some coaching support for their volunteer workers. Projects included Coaching Matrics to Success, coaching HIV Councilors, Mothers2Mothers (prevention of transmission of aids from mothers to children), coaching Hospice councilors and the Diepsloot Youth Project to name but a few. Visit [www.coachingcaravan.co.za](http://www.coachingcaravan.co.za) for more information.

### **Heartland Coaches Association (HCA)**

#### **Kansas (USA)**

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<http://www.heartlandcoaches.org/>

The Heartland Coaches Association (HCA) announced the recipient of their HCA Non-profit Leadership Coaching Service Grant during International Coaching Week. Additionally, the chapter hosted a meeting with other similarly minded groups to discuss "Coach or Consultant: Finding Common Ground."



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### ICF Hungarian Chapter

#### Hungary

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The ICF Hungarian Chapter held number of activities during International Coaching Week. As part of its Coach Club, the chapter had guest speaker J. Barralis, founder of the French Institute for Appreciative Inquiry. Chapter members offered pro-bono Career Coaching sessions at the University of Economics in Budapest. The chapter also announced a Coach of the Year competition to be awarded during the 2012 International Coaching Week and partnered to host a National Coaching Conference. The chapter also started ICF Coach Club at <http://icfcoachklub.hu> which offers a coaching blog, discussion forums and more.

### ICF Ireland

#### Ireland

Ms. Tara Anne Nolan, NCC

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Members of the ICF Irish Chapter Board carried out a number of activities during ICW. These included:

- Offering free coaching sessions to members of the Sligo Women in Business Network (SWIBN);
- Holding a 60-minute Interactive Workshop for 10 students at Portobello Institute to introduce them to the idea and benefit of having a coach. Topics covered during the workshop included: the definition of coaching, types of coaching, a Wheel of Life exercise, criteria for choosing a coach, and more;
- Submitting an article about coaching which was published in the local newspaper in South Tipperary and an interview was aired on local radio;
- Making presentations on coaching were made at four companies in Dublin;
- Holding a workshop on coaching for a community group in Limerick;
- Interviewing Dr. Paul Heslin, who presents a programme called "A Life Discovered" on 93.9 FM. The link to the podcast is <http://dublinsouthfm.ie/podcast/39/>. The interview can be found at the end of the list under Coach Brown; and
- Offering people who responded to a blog about ICW a complementary coaching session. An e-booklet called 'So What is Coaching?' was developed to accompany the blog post. From the response received to the posting, 15 sample sessions were awarded.

### ICF Italy

#### Italy

Contact: Barbara Musella



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www.icf-italia.org

ICF Italian Chapter hosted 80 events, in nine Italian regions, managed by 60 coaches and many partners among authorities, institutions and associations. Events included interactive workshops, lectures, conventions, live coaching demonstrations, and many pro-bono sessions, each of them with the intent of involving the participants and producing an interest and curiosity in coaching.

### **Japanese Speaking Coaches SIG**

**Contact: Tensei Yoshida**

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[http://www.d-coach.com/jsig/icw\\_2011.htm](http://www.d-coach.com/jsig/icw_2011.htm)

The Japanese Speaking Coaches SIG, with the assistance of ICF Tokyo Japan Chapter, presented "Let's Open the Door to the World" on February 11, 2011. The main themes are: Japan and the global world of coaching and the ICF; the importance of Core Competencies and the Code of Ethics for coaches; and dialog based on common points and differences, points of views, Japanese cultural coaching and to unite with the world.

### **ICF Latvia**

#### **Latvia**

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ICF Latvia hosted 28 different events in Riga, Liepaja, and Kandava. One of the main goals of ICF Latvia was to increase understanding about coaching within society, to explain why it is so widely practiced throughout the world, and share what makes it so effective. Events were intended for coaching practitioners, entrepreneurs, human resources managers, as well as students and young people - in general, for everyone who is interested in effective personal development and attaining their goals.

During a Coach Exchange, 20-minute complimentary coaching sessions were offered. Presentations, lectures, and workshops took place in Liepaja City Council, Latvian University, Riga Technical University, Liepaja University, Riga International School of Economics and Business Administration, Riga Stradins University, The Riga Graduate School of Law, BA School of Business and Finance, Riga Business



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School, Personal Development Centre, Riga Teika Secondary School and Children and Youths Social Rehabilitation and Vocational Training School "Dzivesprieks" ("Joy of Life"), Aizupe, Kandavas District.

### **ICF Lithuania**

#### **Lithuania**

Contact: Leda Petrauskiene, PCC

ICF Lithuania's ICW coaching "marathon" started at a fair called "Learning, Development and Career." Organised for high school students to acquaint them with further possibilities regarding university and college studies, coaches participated by providing free coaching sessions to help the students make good decisions regarding their choices. The chapter was also involved in interviews with local media outlets, including a newspaper and television channel. Conferences were held in the three largest cities of Lithuania. There was an event in the capital, a two-day conference in Kaunas, and two meetings in Klaipeda. Over 15 schools also made coaches welcome to run classes using a coaching style. After these lessons, the chapter got great insights about what needs to be done to adjust the coaching approach for the teens. Also, a three-day Winter Coaching Academy was held during this time. The topic was Coaching Alliance and Relationship, to practise coaching with professional feedback and to experience professional supervision.

### **ICF Metro-DC Chapter**

#### **D.C. (USA)**

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The Metro DC Chapter awarded its third annual Prism Award at a luncheon on Friday, February 11, 2011. The 2010 award saluted the organization that has made the greatest commitment to coaching initiatives and coaching's impact on employees in the accomplishment of significant business results. By acknowledging both the organization and the coach(es) who contributed to its success, the Prism Award raises the profile of the value of coaching within the business community. It is one of the many ways the ICF Metro DC Chapter demonstrates its strong commitment to the highest standards and ethics in coaching.

### **ICF New York**

#### **New York (USA)**

Contact: Laurie Lawson



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ICF-NYC has several coaching events planned throughout the week that has been designated to celebrate the profession of coaching all over the world. Events include several interviews, including the Well Possibility Radio Show. Coaches provided Laser Coaching sessions for 20-plus members of Human Resources/New York (HR/NY - [www.hrny.org](http://www.hrny.org)) and to clients of the incredible "second chance" organization, Career Gear (<http://www.careergear.org>). President Laurie Lawson and Executive Vice President Terry Yoffe conducted an Introduction to Coaching Salon for 12 members of Women in Communications ([www.nywici.org](http://www.nywici.org)). This was a launch of WICI's Mentor Coach Program, and Terry Yoffe will continue to assist them with their efforts. We were also able to introduce the idea of Laser Coaching to WICI, and they are exploring possibilities of providing this for their members in the future.

### **North Texas Coaches**

#### **Texas (USA)**

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[www.icf-nt.com](http://www.icf-nt.com)

To celebrate ICW, the North Texas Coaches, a chapter of the ICF, provided pro-bono coaching to a leadership team at local food bank. Three hours of coaching is scheduled to be provided to 23 leaders during February and March 2011. The chapter is conducting a food drive during a meeting to assist the North Texas Food Bank-the 8th largest in the country.

### **ICF Orange County**

#### **California (USA)**

Contact: Mike Brenhaug, ICF Orange County President  
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[ICForangecounty.org](http://ICForangecounty.org)

ICF Orange County introduced an event with a format similar to the 18-minute TED Conference. Three topic headings were chosen with the ICF Core Competencies in mind: Creating Awareness, Designing Actions, and Planning and Goal Setting. Each presenter spoke for 18-minutes in a highly focused and specific subtopic in relationship to the topic heading. In addition to our nine chapter coach speakers, Laser Coaching sessions were offered throughout the day. The featured speaker was David Markovitz.



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David does a great presentation on leadership and change based upon Teddy Roosevelt, [www.TeddyLeads.com](http://www.TeddyLeads.com).

### **ICF Portugal**

#### **Portugal**

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[www.icfportugal.com](http://www.icfportugal.com)

In Évora, the University organized "Coaching in Portugal - research and practice pari passu" (<http://www.icw.uevora.pt>). Several talks by ICF members, including 2011 ICF Chapter President Jose Afonso Oliveira, were given and covered ICF and Coaching in Portugal. Isabel Vitorino talked about her Ph.D. research about coaching and emotions. Samuel Antunes talked about psychology, coaching, and professional practice as a coach. Paulo Baptista da Silva talked about coaching in practice.

In Leiria, a short end of day session, "Coaching - Reinventing a practice to serve Human development," was held. The session included: a teacher from the school talking about what they think and they do about coaching training; HR Manager and chapter member Manuel Oliveira, ACC, talking about a real company experience in coaching, "Implementing an Internal Coaching process;" and Jose Afonso Oliveira talked about "What to require from someone who says he is a Coach?"

### **Puget Sound Coaches Association**

#### **Washington (USA)**

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To celebrate International Coaching Week, February 7-11, 2011, and to build credibility for coaching and awareness of the business benefits, the Puget Sound Coaches Association (PSCA), a chapter of the ICF, showcased local organizations that have invested in coaching and seen sustainable results that have impacted their bottom line. On February 1, as part of their regular monthly event programming, the chapter hosted a panel of Seattle business leaders and individuals who discussed their experiences with



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coaching and the benefits they have realized as a result. Panel speakers included executives from the following companies: 501 Commons, Boeing, Six Walls Designs, T-Mobile, Philips Healthcare Corporation, and Port Blakely Companies. Attendees heard leaders from these companies talk about the specific challenges or issues that they face, how and why they turned to coaching and what the tangible and intangible benefits were - for the organization, executives, managers, team and/or individual contributors.

### **ICF Russia**

#### **Russia**

Contact: Natalia Dolina, president of ICF Russia

During ICF, ICF Russia hosted 17 events that brought over 550 attendees in Moscow. The chapter's events opened with a speech by Natalia at the Moscow World Trade Center where she addressed the importance of professional ethics and ICF standards and ICF Russia's role in making them an integral part of the coaching profession in Russia. The chapter also offered workshops, master classes, and free coaching sessions, more than 200 pro-bona coaching hours, by chapter members throughout the week.

### **ICF South Florida**

#### **Florida (USA)**

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ICF South Florida invited local coaches to review books on business and life coaching and participate in a Q & A session at The Cafe at Books and Books in Miami Beach, Florida. The event was open to the general public in order to help grow awareness of professional coaching.

### **ICF Switzerland National Chapter**

#### **Switzerland**

Contact: [icw2011@coachfederation.ch](mailto:icw2011@coachfederation.ch)

The ICF Switzerland National Chapter hosted a two-day in-person event on February 8 and 9 in Geneva. Attendees enjoyed workshops, learning, training, brainstorming, inspiration, networking, and fun. Coaches from over 15 countries "lived" coaching!

### **Tennessee Coaches Alliance**

#### **Tennessee (USA)**



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www.tncoachesalliance.com

Feb. 8 and 9, the Tennessee Coaches Alliance (TCA) hosted a "Lunch and Learn" at local libraries to share information about the many 'niches' and venues where coaching is impacting individuals and organizations. The event had a panel format with 7-minute segments including four coaches, followed by Q&A. A networking dinner was also held Thursday evening with programming featuring a guest speaker, information on TCA membership benefits, and TCA's 2nd Annual Prism Award for coaching excellence and visibility in the community.

### **ICF New Mexico Chapter New Mexico (USA)**

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The ICF New Mexico Chapter hosted a World Cafe for ICW. Professional coaches, consultants, and organizational leaders were invited to discuss their hopes for how the community can support them on their journey and how they can meet the diverse needs of the area. Ed Muzio presented on "Practical Solutions to Professional Challenges: Strategies When "SOMEONE ELSE" is to Blame."

### **Vancouver Island ICF Chapter (Vancouver Island Coaches Association)**

Coaches offered complimentary 15-minute one-on-one Laser Coaching sessions to celebrate International Coaching Week.

### **Other events:**

#### **Germany**

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Author and Team Coach Iris Clermont presented a free of charge 30-minute Team Coaching session from her just published bestseller 'Team Magic - eleven magical ways for winning teams' to managers and their teams from companies in the Aachen region.

### **Ireland**

Glen Johnson

Wrote articles on coaching for a local newspaper.

Clodagh Swanson

Ran a free two-day workshop for 10 people. The event was aimed at helping people look at where they were going and what they could do in their life to get them back on track. Clodagh also had an article published in the *Galway Advertiser*.

### **Italy**

Giovanna Giuffredi, PCC

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www.lifecoachitaly.it

Life Coach Italy and Ricrea Association offered the opportunity to attend three workshops and take advantage of free coaching sessions. Workshop themes included: Parental Coaching, Career Coaching, and Rebuild Italy-a national launch event for young people aged 18 to 28 years who will design the Italy of tomorrow.

### **Online**

Noel Posus

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[http://www.askacoach.com/default.asp?section\\_id=77](http://www.askacoach.com/default.asp?section_id=77)

Askacoach.com created a directory of business coaching resources as part of the 2011 International Coaching Week (ICW) celebrations.

### **Philippines**

Susan Rivera and May SJ Soriano collaborated and conducted the first in a series of "Forum for Learning and Change" events.

### **Rwanda**

Natalie Tollenaere



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Natalie arrived in Rwanda five months ago. To celebrate ICW, she registered her coaching business—the first coach to do so in Rwanda.

### United Kingdom

Lisa Rossetti

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Lisa Rossetti offered a free coaching supervision programme (5 x one-hour session), and five programme places at a 50 percent discount.

### United States

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In honor of International Coaching Week (Feb.) and the almost 1-year anniversary of the March floods which severely damaged the Warwick Mall (oldest and largest Mall in RI) and devastated so many residents of Rhode Island, a group of professional Life/Business Coaches offered a special event to honor the residents of Rhode Island who demonstrated resiliency from the 2010 floods and are starting anew. Free 20-minute Laser Coaching sessions with RI/MA professional coaches were offered.

Dolly M. Garlo, RN, JD, PCC & Eliza Crouch, RPT, PA-C, CPCC

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Dolly and Eliza offered complimentary strategic consultation sessions in the month of February.

Olga Monroe

Olga participated in an Alumni Career Day with 20 some other school alumni members. Alums spoke to students about career paths they were interested in pursuing. "It is very rewarding to connect with students," said Olga. "My company's logo is a lighthouse and I want to help them find their guiding light."

Jackie Trepanier

[alesya@alesyabags.com](mailto:alesya@alesyabags.com)

Jackie Trepanier offered a complimentary Discovery Session to all new clients.

Eduardo Vier, PCC

Eduardo offered free 20 minutes coaching sessions at a yoga studio in Silver Lake (Los Angeles). The



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intention was to expose as many people as possible to coaching. The teachers announced the coaching offer at the end of each class, it was advertised on facebook, etc.

Crystal Williamson

Crystal recommended a different inspirational book each day to her 1,100-plus group of Facebook friends.