

NORTH AMERICA

ICW founder Jerri Udelson, MCC, offered laser coaching sessions by telephone

Submitted by Jerri Udelson, MCC (USA)

To celebrate the twelfth annual International Coaching Week, Jerri offered Laser Coaching Sessions by telephone (at no charge) on Wednesday, February 10 from 3 to 5 p.m. (EST) and Friday, February 12 from 11 a.m. to 1 p.m. (EST). These were short, 20-minute sessions to help people move forward quickly in any area in which they may be stuck or need additional brainstorming, consulting or support. They are also designed to give people an opportunity to experience the power of coaching.

ICF member Akiko Maeker, ACC (USA) offered group coaching in honor of ICW

Submitted by Akiko Maeker, ACC, St. Paul, Minnesota, USA, Interculturalist, Founding Partner and Global Coaching Community-Japan, Founder and Director

Akiko coaches a group of organizational leaders who expressed the desire to learn coaching skills themselves and apply them in their work. Akiko offered a one-day coaching skills workshop for these organizational leaders, free of charge, honoring the ICW. This action was based on her hope that coaching skills should be learned and used by more people outside of professional coaches.

ICF member Connie Bennett offered complimentary 20-minute Strategy Sessions

Submitted by Connie Bennett, CPC, CHHC, AADP

In honor of this weeklong global celebration of the coaching profession, Connie took calls and gave complimentary 20-minute coaching sessions for two hours Friday, February 12, from 3 to 5 p.m. EST. Through what she called "FR*EE Strategy Sessions," Connie zeroed in on caller's goals and dreams and gave them a taste of coaching and how it can help them. (<http://www.sugarshockblog.com/>)

Central Ohio Coaches, Columbus Chapter of the ICF (USA)

Submitted by Sharon DeLay, SPHR, CPCC, MBA

The Central Ohio Coaches, the Columbus Chapter of ICF, hosted Bill Brewer, from The Peter Block Companies, for "Six Conversations that Matter" on February 8. This event was co-hosted by Franklin University and was open to the public. Attendees include dFranklin University students and alumni, coaching and human resource professionals from area companies, professionals from organizations such as Human Resource Association of Central Ohio (HRACO), Columbus Ohio American Society of Training & Development (COASTD), National Association of Women Business Owners (NAWBO), and others. The event was free to all attendees. Prior to the public event, Brewer spoke exclusively to COC members on the topic of finding their coaching inspiration. Over 210 attendees had registered prior to the event. See the [event flyer \(PDF\)](#).



2010 International Coaching Week Events

Cleveland Coach Federation (USA)

Submitted by Patty Sadallah, Cleveland Coach Federation Marketing/PR Chairperson

The Cleveland Coach Federation celebrated in February by having a Coaching Showcase, Saturday, February 20, 9:30 a.m.-2:30 p.m. at the Cuyahoga County Public Library Independence Branch in Independence, Ohio. There were presentations on life and business topics, networking, live coaching demonstrations and a panel discussion on coaching certification options. Coaches and those who wanted to learn more about the field of coaching were encouraged to attend. (www.clevelandcoachfederation.org)

Georgia Coach Association (USA)

Submitted by Cindy Gardner, Vice President of Marketing, Georgia Coach Association

In recognition of International Coaching Week, the Georgia Coach Association offered a results-driven, business-oriented workshop on measuring coaching impact, on Tuesday, February 9, 7:30-9:00 a.m., at the Hilton Suites Perimeter in Atlanta. Presented by John Arnold Smith, SVP Leadership Consulting for Lee Hecht Harrison, Southeast Region, participants learned a process for ensuring how coaching can:

Link to and align with the organization's business strategy and outcomes;

Be evaluated by the measurable results and impact it creates;

Contribute tremendous value to individuals, work groups and the organization;

Assess and improve performance and leadership;

Bridge the gap between training and real-world business application; and

Provide support and accountability to effectively achieve desired results.

(<http://www.gacoaches.com/>)

Kentucky Coaches Alliance (USA)

Submitted by Sharon McWilliams, ACC

The Kentucky Coaches Alliance had an International Coaching Week Kickoff dinner meeting at Mitchell's The Summitt of Louisville, Kentucky on February 8. Tom Arneson spoke about "Managing the Business" and Brigid Enochs lead the "Core Competency Focus on Communicating Effectively."

On Tuesday, February 9, they held "Coffee and Coaching" at La Vida Java coffee house in Westport Village, Louisville, Kentucky, the second of its kind, with a planned follow up in March and April. Kentucky Coaches Alliance will offer complimentary and pro-bono coaching through these "Coffee and Coaching" events. Please download the [flyer \(PDF\)](#) for more information.

New Mexico Chapter of the ICF (USA)

Submitted by ICF member Jean Strosinski, Ph.D., PCC

2010 International Coaching Week Events

The New Mexico Chapter of the ICF established a Coaching Week 2010 Committee early in 2009. This committee met virtually once a month since March 2009 with an express desire to be ready for Coaching Week 2010. The chapter members predominantly reside in Santa Fe and Albuquerque, geographically separated by about 60 miles or an hour in driving distance.

The chapter planned two events for their geographically challenged chapter members to participate in:

1) They kicked off Coaching Week with a presence at the State Roundhouse while the NM State Legislature was in session in Santa Fe at the capital building on February 11. They joined other non-profit organizations in the rotunda.

2) They continued the spirit of Coaching Week and their promotion of the profession with a half day of facilitated working sessions of Coaching Tools highlighting the gifts of their members as they partnered with the Albuquerque Hispano Chamber of Commerce on February 19.

They had an enthusiastic group of chapter members volunteer to support both of these events.

ICF New York City Chapter (USA)



Submitted by Laurie Lawson, CEC, PCC, President, ICF-NYC

ICF-NYC coaches converged on Cosi Restaurant at 257 Park Avenue South in Manhattan on February 11, and customers were offered free 15-minute laser coaching sessions along with their coffee and flatbread creations. "Cosi Conversations" was established to commemorate the 15th anniversary of ICF and to join in the worldwide promotion of coaching during International Coaching Week.

ICF Phoenix Chapter and the Tucson Professional Coaches Alliance (USA)

Submitted by Frank Brogni, ACC, CPC, President, Tucson Professional Coaches Alliance

The ICF Phoenix Chapter and the Tucson Professional Coaches Alliance created a joint partnership with the Arizona Small Business Association (ASBA) to conduct complimentary 30-minute coaching sessions at appointed times throughout the entire week of February 8 through February 12. ASBA is a statewide organization representing over 3,500 small- to medium-sized businesses. The joint Arizona ICF Chapters approached ASBA as part of their Community Outreach efforts in a spirit of service and they reciprocated by offering a joint Organizational Membership to the Chapters. The Boards of both Chapters accepted ASBA's invitation and immediately offered to conduct a celebration event during International Coaching Week.



2010 International Coaching Week Events

As part of their marketing plan, a general announcement, including links to both Chapter's Web sites, was posted in the associations newsletter that circulated to the entire membership statewide. This will continued each week until the event. Each Chapter appointed a volunteer to coordinate enrollments and schedule both in-person coaching sessions held in two locations or sessions by phone. Coaches in both chapters eagerly came forth to offer their services. Each of the Chapters also worked to create a webpage to feature the profiles of participating coaches in order to make the association members selection of a coach more personal.

AFRICA

Push your boundaries at first-ever ICF Africa Conference

Hosted by ICF Gauteng Chapter

On February 12, 2010, the first-ever ICF Africa Conference took place at Misty Hills in Johannesburg, South Africa. Hosted by the ICF Gauteng Chapter, "Pushing the Boundaries" stimulated coaches to be relevant and courageous. Coaches, leaders, OD and HR practitioners were invited to attend this very special event. Presenters included Woolf Solomon, Dr. Louise Van Rhyn, Dr. Pieter Van Jaarsveld, Anne Marie Lombard and Mmatshilo Motsei. Presenters were from a variety of background; experts in their fields renowned for engaging, challenging and stretching.

The ICF Gauteng Chapter was founded in July 2008. Today, it has 45 members and more than 200 non-members

having attended its monthly chapter meetings. As coaching is a relatively new profession in South Africa, the chapter intends to be a vibrant, energetic, evolving hub of people passionately realising the highest possible impact of coaching as a profession. One such strategy to achieve this goal is the first ICF Africa Conference. (www.icfgauteng.org)

ASIA-PACIFIC

Japanese Speaking Coaches SIG

Submitted by Ayako Kunii, PCC

A special workshop was planned for February 11, 2010, titled Celebrating ICW: "Coaching and Japanese Culture" The World Café in Tokyo.

This event was for coaches and all people interested in society and organization revolutions through conversation.

The workshop was held in World Café style using three common questions:

1. What resource of Coaching do you discover in Japanese culture?
2. What future appears when the Japanese culture and coaching are splendidly united?
3. What new step can you step forward aiming such future?

The purpose of this event was to educate the public about the value of working with a professional coach.

EUROPE AND THE MIDDLE EAST

ICF Hungary

Submitted by ICF Hungary

The Hungarian ICF Chapter, for the second time in its two-year history, celebrated International Coaching Week with a series of interesting programs, including a full-day workshop with Werner Vogelauer, MCC; the ICF Business Coach Club; Coach Orientation Workshop; and an Alumni event.

They also conducted a mini research survey on the coaching market in the Central and Eastern regions of Europe. For ICW, the Board of Directors of the Hungarian Chapter of ICF made an inquiry to the Central and Eastern Europe ICF Chapters. The coaching market is way behind in the region, compared to Western Europe (in the number of coachees, the market size, the years of experience, etc.). They were keen to know the most significant reasons, beyond obvious economic and historical facts.

For more information on ICF Hungary ICW programs and the research they conducted, please click [here](#).

ICF Romania

Submitted by Raluca Chinole, ACC

ICF Romania 7-13 February Celebration: They decided in their first meeting to celebrate International Coaching Week with 50 hours [of coaching] offered pro-bono by chapter members. They posted this on their website www.coachfederation.ro and also spread the word using major social media tools. The goal was to educate and network about upcoming chapter events and create awareness on the ICF brand.

MEXICO, CARIBBEAN AND CENTRAL-SOUTH AMERICA

Semana Internacional del Coaching ICF ARGENTINA

Submitted by Omar Ossés, President of International Coach Federation Argentina

Desde el capítulo Argentino de la International Coach Federation, realizamos la presentación y acuerdo del plan estratégico el 8 de febrero. Eso implicó el trabajo de las siguientes comisiones en pos de la



2010 International Coaching Week Events

difusión y profesionalización del coaching:

Relaciones Internacionales;

Tesorería y Legales;

Comunicaciones;

Investigación;

Programas Presenciales y Virtuales;

Marketing;

Membresías;

Interior;

Relaciones Institucionales;

Acreditaciones.

Hemos conformado un equipo de personas comprometidas, entusiasmadas y con la inquietud de seguir profundizando nuestras competencias y prácticas.

Invitamos a aquellas personas que quieran pertenecer a ICF Internacional y como consecuencia a ICF Argentina, a ser miembros, poder integrar las comisiones y participar de las diferentes actividades.

Estoy a disposición. (<http://www.icfargentina.com/>)

ICF Mexico

Submitted by Mario M. Arreola, ACC, Co-President of ICF Mexico

You can find information about ICF Mexico's ICW activities here:

<http://www.semanadecoaching.org/programa2010.html>.