



2008 ICF Chapter Awards Overview

Seven international chapters of the International Coach Federation were awarded with an *ICF Chapter Award* in November 2008 at the ICF Annual International Conference in Montréal, Québec, Canada.

The winning chapters were awarded in two categories: *Local Spirit, Global Presence—Community Activism Award* and *Finding Our Voice—Marketing/PR Award*.

Recipients of the *Local Spirit, Global Presence—Community Activism Award* have established a significant coaching presence in their communities. The chapters who received this award included:

- **ICF Metro D.C. Chapter—Washington, D.C., USA:** offers pro bono coaching opportunities to community-based nonprofit groups (such as Leadership Arlington, A Wider Circle, Greater DC Cares, and Operation Homefront) and provides innovative and engaging coaching awareness programs (aimed at the corporate and association/nonprofit markets) that show the return on investment (ROI) of professional coaching;
- **ICF NYC Chapter—New York City, New York, USA:** provided various community outreach and services in New York during 2008. Some of their largest projects this year included: the “Out to Work” Career Fair, E-Book for American soldiers overseas, career coaching for students, and career counseling at the Hispanic Alliance for Career Enhancement (HACE). As a result of these events, plans for future collaborative events are in the works;
- **ICF Turkey Chapter—Turkey:** established a coaching presence and provided pro bono coaching to a global nonprofit organization, Endeavor. Coaches from this chapter assisted in preparing entrepreneur candidates through coaching sessions. This partnership became an example for Endeavor Global and will be replicated in 11 other country offices; and
- **Heartland Coaches ICF Chapter—Kansas City, Missouri, USA:** focused on raising the awareness and visibility of their chapter and the coaching profession as a whole. They contributed to an article in the Kansas City Star, had a panel of three coaches on a local radio talk show and awarded a \$5,000 service grant to a local HIV/AIDS service provider during International Coaching Week.

Recipients of the *Finding Our Voice—Marketing/PR Award* have created a successful marketing/PR campaign in their communities. The chapters who received this award included:

- **ICF Chicago Chapter—Chicago, Illinois, USA:** expanded the awareness of coaching in Chicago through various printed publications (members were featured in various publications, like *Crain’s Chicago Business* magazine and *Chicago Wellness*), radio programs (a local radio show regularly mentions the chapter’s scheduled events), alliances (with various local professional organizations) and networking (members attended various networking meetings and events to introduce people to the CCF);
- **Federazione Italiana Coach—Italy:** in 2007, organized and implemented the first “Coaching Equality Week” as a week of training, meetings, and conversations between FIC coaches and local institutions, associations, universities and schools. This event developed a culture around coaching and has created an innovative network parties willing to provide pro bono coaching with other parties; and
- **ICF Korea Seoul—Seoul, South Korea:** promoted coaching in Korea through various activities, including weekly coaching columns in Joong Ang (a Korean newspaper); filmed various nationwide television shows about coaching; as well as various volunteer coaching initiatives.